

REP HEADLINE# 6326231 TRF# E:120920 REP: TEL# 703-516-9399 FAX# 703-516-9680  
 \$\$\$ MOD# 01 UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP26/12 21.04  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

ADV # /ACT. NAME ISS/AMER. FOR JOB SECURITY REP. # OFF. # SALESMAN #  
 AGY # ACT. NAME CROSSROADS MEDIA LLC BUYER NAME MICHELLE SANTUOSO

66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314  
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6326231 CLASS: NATL. LOCAL REGIONAL

PRDCT AMER. 4 JOB SECURITY EST#1020 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT2/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP26/12 21.04

REP: MAKEGOOD  
 PGM CHANGE LN'S 16,35,65,83,102  
 SPOTS CANCELED LN'S 40,46,85  
 TIME PERIOD CHANGE LN'S 42-43  
 LN'S 104-107 ADDED  
 TTL SAME \$116,935  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 AMERICANS FOR JOB SECURITY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16	NZ		730P-800P	30		\$1,850.00	9/28	9/28	1		FRI	1
AGENCY ADVERTISER CODE = 13 AGENCY PRODUCT CODE = 141 AGENCY EST# = 1020												
35	NZ		730P-800P	30		\$1,850.00	10/1	10/1	1		MON	1
PROGRAM : ET CON COM1 : ET												
PROGRAM : ET CON COM1 : ET												

9/28/12 FCC (3)

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
SEP26/12 21.04  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	S		600P-630P	30		\$800.00	9/29	9/29	0		SAT	0
PROGRAM : AVG. ALL WKS												
CON COM1 : AVG. ALL WKS												
42	T		700A-800A	30		\$425.00	9/29	9/29	1		SAT	1
PROGRAM : AVG. ALL WKS												
CON COM1 : AVG. ALL WKS												
43	T		1130P-1200M	30		\$1,800.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS CHANNEL 8 @11PM												
CON COM1 : NEWS CHANNEL 8 @11PM												
46	S		800P-1100P	30		\$4,500.00	9/30	9/30	0		SUN	0
PROGRAM : AMERICA'S GOT TALENT (REPEAT)												
CON COM1 : AMERICA'S GOT TALENT (REPEAT)												
65	NZ		730P-800P	30		\$1,850.00	9/27	9/27	1		THU	1
PROGRAM : ET												
CON COM1 : ET												
83	NZ		730P-800P	30		\$1,850.00	10/2	10/2	1		TUE	1
PROGRAM : ET												
CON COM1 : ET												
85	S		900P-1000P	30		\$3,800.00	10/2	10/2	0		TUE	0
PROGRAM : BIGST LR12-NBC												
CON COM1 : BIGST LR12-NBC												
102	NZ		730P-800P	30		\$1,850.00	9/26	9/26	1		WED	1
PROGRAM : ET												
CON COM1 : ET												
104	A		1000P-1100P	30		\$5,000.00	10/1	10/1	1		MON	1
PROGRAM : REVOLUTION												
CON COM1 : REVOLUTION												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
105	A		800A-900A	30		\$700.00	9/30	9/30	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
106	A		700A-900A	30		\$1,400.00	10/1	10/2	1		M-TU	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
107	A		600A-700A	30		\$1,000.00	10/1	10/2	2		M-TU	2
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
SEP/12			59905.00			OCT/12			57030.00			
CONTRACT TOTAL												116935.00
TOTAL SPOTS												105

MARKET TOTALS \$660,290 WFLA 18% WFTS 15% WTSP 29% WTVT 27% WTOG 2% WTTA 1% WMOR 1%  
 WMOX 0% WXPX 0% WWSB 7% CABL 0%  
 SHARES ARE ACCURATE

SVC- NSI  
 DEMOS- RA354  
 MOD CODE A-AUD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**Crossroads Media**  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria VA 22314

**Americans For Job Security/ Issue**  
 Submission Number 791 Issue 4



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601  
**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Americans For Job Security/ Issue	<b>Submission Cost:</b> 116935	<b>Campaign Ref:</b> E:120920096
<b>Buyer:</b> .....	<b>Client/Product/Estimate:</b> 13 /141 /1020	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06326231
<b>Est./PO Number:</b> 06326231	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Amer. 4 Job Security	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
1	M-F 1p Days Of Our Lives F..	03	425	30 Comme	Nbr of Spots 1		1	425
2	M-Su 11p News F..	02	1800	30 Comme	Nbr of Spots 1		1	1800
3	M-F 1135p ET / 1035p CT Tonight Show F..	03	700	30 Comme	Nbr of Spots 1		1	700
4	M-F 1237a ET / 1137p CT Late Night F..	02	350	30 Comme	Nbr of Spots 1		1	350
5	M-F 12p Today Show III F..	02	275	30 Comme	Nbr of Spots 1		1	275
6	M-F 2p Rachael Ray F..	03	250	30 Comme	Nbr of Spots 1		1	250
7	M-F 3p Doctors F..	04	375	30 Comme	Nbr of Spots 1		1	375
8	M-F 4p Dr Oz F..	04	550	30 Comme	Nbr of Spots 1		1	550
<b>Weekly Totals: Total Spots(Ord Spots)</b>					65	40	105	

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Est/PO Number:	06326231	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
9	M-F 5a News ...F..	01	300	30 Comme	Nbr of Spots 1		1	300
10	M-F 5p News ...F..	04	850	30 Comme	Nbr of Spots 1		1	850
11	M-F 530a News ...F..	01	550	30 Comme	Nbr of Spots 1		1	550
12	M-F 530p News ...F..	03	925	30 Comme	Nbr of Spots 1		1	925
13	M-F 6p News ...F..	02	2000	30 Comme	Nbr of Spots 1		1	2000
14	M-F 6a News ...F..	02	1000	30 Comme	Nbr of Spots 1		1	1000
15	M-F 7a Today Show ...F..	02	1400	30 Comme	Nbr of Spots 1		1	1400
16	M-F 730p Entertainment Tonight ...F..	02	1850	30 Comme	Nbr of Spots 1		1	1850
17	M-F 9a Today Show II ...F..	03	650	30 Comme	Nbr of Spots 1		1	650
18	Fri 9p ET / 8p CT Grimm ...F..	04	3300	30 Comme	Nbr of Spots 1		1	3300
19	M-F 1p Days Of Our Lives ...F..	03	425	30 Comme	Nbr of Spots 1		1	425
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20	M-Su 11p News	02	1800	30		1	1	1800
21	M-F 1135p ET / 1035p CT Tonight Show	03	700	30		1	1	700
22	M-F 1237a ET / 1137p CT Late Night	02	350	30		1	1	350
23	M-F 12p Today Show III	02	275	30		1	1	275
24	M-F 2p Rachael Ray	03	250	30		1	1	250
25	M-F 3p Doctors	04	375	30		1	1	375
26	M-F 4p Dr Oz	04	550	30		1	1	550
27	M-Th, Su 430a News	02	65	30	1		1	65
28	M-F 5a News	01	300	30		1	1	300
29	M-F 5p News	04	850	30		1	1	850
Weekly Totals: Total Spots(Ord Spots)					65	40	105	

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Associated Copies: No

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Weeks: 2  
Contract type: Political

Campaign Ref: E:120920096  
Sales Rep: HRP Washington, DC  
Order Ref: 06326231  
Business Type: POLITICAL  
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
30	M-F 530a News M.....	01	550	30 Comme		1	1	550
31	M-F 530p News M.....	03	925	30 Comme		1	1	925
32	M-F 6p News M.....	02	2000	30 Comme		1	1	2000
33	M-F 6a News M.....	02	1000	30 Comme		1	1	1000
34	M-F 7a Today Show M.....	02	1400	30 Comme		1	1	1400
35	M-F 730p Entertainment Tonight M.....	02	1850	30 Comme		1	1	1850
36	Mon 8-10p ET / 7-9p CT Voice M.....	01	20000	30 Comme		1	1	20000
37	M-F 9a Today Show II M.....	03	650	30 Comme		1	1	650
38	M-Su 11p News ....S.	02	1800	30 Comme		1	1	1800
39	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	02	1600	30 Comme		1	1	1600
40	Sat 7a Today Show	02	875	30 Comme		1	1	875
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Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
41	M-Su Late News Late Run .....S	02	1800	30 Comme	1		1	1800
42	Sun 6p News .....S	02	900	30 Comme	1		1	900
43	Sun 630p ET / 530p CT NBC Nightly News .....S	02	4500	30 Comme	1		1	4500
44	Sun 8a Today Show .....S	02	700	30 Comme	1		1	700
45	Sun 9a News .....S	02	425	30 Comme	1		1	425
46	M-F 1p Days Of Our Lives ...T...	03	425	30 Comme	1		1	425
47	M-Su 11p News ...T...	02	1800	30 Comme	1		1	1800
48	M-F 1135p ET / 1035p CT Tonight Show ...T...	03	700	30 Comme	1		1	700
49	M-F 1237a ET / 1137p CT Late Night ...T...	02	350	30 Comme	1		1	350
50	M-F 12p Today Show III ...T...	02	275	30 Comme	1		1	275
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Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
61	M-F 2p Rachael Ray ...T...	03	250	30 Comme	Nbr of Spots 1		1	250
52	M-F 3p Doctors ...T...	04	375	30 Comme	Nbr of Spots 1		1	375
53	M-F 4p Dr Oz ...T...	04	550	30 Comme	Nbr of Spots 1		1	550
54	M-Th, Su 430a News ..W....	02	65	30 Comme	Nbr of Spots 1		1	65
55	M-F 5a News ...T...	01	300	30 Comme	Nbr of Spots 1		1	300
56	M-F 5p News ...T...	04	850	30 Comme	Nbr of Spots 1		1	850
57	M-F 530a News ...T...	01	550	30 Comme	Nbr of Spots 1		1	550
58	M-F 530p News ...T...	03	925	30 Comme	Nbr of Spots 1		1	925
59	M-F 6p News ...T...	02	2000	30 Comme	Nbr of Spots 1		1	2000
60	M-F 6a News ...T...	02	1000	30 Comme	Nbr of Spots 1		1	1000
61	M-F 7a Today Show	02	1400	30 Comme	Nbr of Spots 1		1	1400
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62	M-F 730p Entertainment Tonight T.....	02	1850	30 Comme	1		1	1850
63	M-F 9a Today Show II ...T...	03	650	30 Comme	1		1	650
64	M-F 1p Days Of Our Lives T.....	03	425	30 Comme		1	1	425
65	M-Su 11p News T.....	02	1800	30 Comme		1	1	1800
66	M-F 1135p ET / 1035p CT Tonight Show T.....	03	700	30 Comme		1	1	700
67	M-F 1237a ET / 1137p CT Late Night T.....	02	350	30 Comme		1	1	350
68	M-F 12p Today Show III T.....	02	275	30 Comme		1	1	275
69	M-F 2p Rachael Ray T.....	03	250	30 Comme		1	1	250
70	M-F 3p Doctors T.....	04	375	30 Comme		1	1	375
71	M-F 4p Dr Oz T.....	04	550	30 Comme		1	1	550
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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

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72	M-Th, Su 430a News M.....	02	65	30 Comme	Nbr of Spots	1	1	65
73	M-F 5a News .T....	01	300	30 Comme	Nbr of Spots	1	1	300
74	M-F 5p News .T....	04	850	30 Comme	Nbr of Spots	1	1	850
75	M-F 530a News .T....	01	550	30 Comme	Nbr of Spots	1	1	550
76	M-F 530p News .T....	03	925	30 Comme	Nbr of Spots	1	1	925
77	M-F 6p News .T....	02	2000	30 Comme	Nbr of Spots	1	1	2000
78	M-F 6a News .T....	02	1000	30 Comme	Nbr of Spots	1	1	1000
79	M-F 7a Today Show .T....	02	1400	30 Comme	Nbr of Spots	1	1	1400
80	M-F 730p Entertainment Tonight .T....	02	1850	30 Comme	Nbr of Spots	1	1	1850
81	M-F 9a Today Show II .T....	03	650	30 Comme	Nbr of Spots	1	1	650
82	M-F 1p Days Of Our Lives .T....	03	425	30 Comme	Nbr of Spots	1	1	425
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83	M-Su 11p News ..W....	02	1800	30 Comme	Nbr of Spots	1	1	1800
84	M-F 1135p ET / 1035p CT Tonight Show ..W....	03	700	30 Comme	Nbr of Spots	1	1	700
85	M-F 1237a ET / 1137p CT Late Night ..W....	02	350	30 Comme	Nbr of Spots	1	1	350
86	M-F 12p Today Show III ..W....	02	275	30 Comme	Nbr of Spots	1	1	275
87	M-F 2p Rachael Ray ..W....	03	250	30 Comme	Nbr of Spots	1	1	250
88	M-F 3p Doctors ..W....	04	375	30 Comme	Nbr of Spots	1	1	375
89	M-F 4p Dr Oz ..W....	04	550	30 Comme	Nbr of Spots	1	1	550
91	M-F 5a News ..W....	01	300	30 Comme	Nbr of Spots	1	1	300
92	M-F 5p News ..W....	04	850	30 Comme	Nbr of Spots	1	1	850
93	M-F 530a News ..W....	01	550	30 Comme	Nbr of Spots	1	1	550
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94	M-F 530p News ..W....	03	825	30 Comme	Nbr of Spots	1	1	825
95	M-F 6p News ..W....	02	2000	30 Comme	Nbr of Spots	1	1	2000
96	M-F 6a News ..W....	02	1000	30 Comme	Nbr of Spots	1	1	1000
97	M-F 7a Today Show ..W....	02	1400	30 Comme	Nbr of Spots	1	1	1400
98	M-F 730p Entertainment Tonight ..W....	02	1850	30 Comme	Nbr of Spots	1	1	1850
99	M-F 9a Today Show II ..W....	03	650	30 Comme	Nbr of Spots	1	1	650
100	M-Th, Su 430a News ...T...	02	65	30 Comme	Nbr of Spots	1	1	65
101	Sat 7a News .....S.	04	425	30 Comme	Nbr of Spots	1	1	425
102	Mon 10p ET / 9p CT Revolution M.....	02	5000	30 Comme	Nbr of Spots	1	1	5000
103	Sun 8a Today Show .....S	02	700	30 Comme	Nbr of Spots	1	1	700
104	M-F 7a Today Show .....	02	1400	30 Comme	Nbr of Spots	1	1	1400
<b>Weekly Totals: Total Spots(Ord Spots)</b>					65	40	105	

**Crossroads Media**  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria VA 22314

**Americans For Job Security/ Issue**  
 Submission Number 791 Issue 4



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Americans For Job Security/ Issue	<b>Submission Cost:</b> 116935	<b>Campaign Ref:</b> E:120920096
<b>Buyer:</b> ...	<b>Client/Product/Estimate:</b> 13 / 141 / 1020	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06326231
<b>Est./PO Number:</b> 06326231	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
105	M-F 6a News	02	1000	30		2	2	2000
	MT....			Comme				
<b>Weekly Totals:</b> Total Spots(Ord Spots)					65	40	105	

Grand Totals					Month 9 Weeks: 5				Month 10 Weeks: 4			
					09/24				10/01			
Spots					105				65			
Cost					116935				59970			

<b>Grand Totals:</b>	<b>Spots:</b> 105
	<b>Gross Total:</b> 116,935.00
	<b>Commission:</b> 17,540.25
	<b>Net Total:</b> 99,394.75

REP HEADLINE# 0326231  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
SEP19/12 16.54  
\*\*\* WFLA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/AMER. FOR JOB SECURITY REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME MICHELLE SANTUOSO

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- MEGHAN MCGARR (H)  
ALEXANDRIA, VA 22314

ORDER # \_\_\_\_\_ CONTRACT # 6326231 CLASS: NATL. LOCAL REGIONAL

PRDCT AMER. 4 JOB SECURITY EST#1020 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT2/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP19/12 16.54

REP: NEW ORDER  
TTL: \$116,935 @ 103X  
PLS CFM  
THANKS KY FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
AMERICANS FOR JOB SECURITY

\$9150



8/1/10

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$425.00	9/28	9/28	1		FRI	1
PROGRAM : DAYS-OUR LIVES												
CON COM1: DAYS-OUR LIVES												
2			1100P-1135P	30		\$1,800.00	9/28	9/28	1		FRI	1
PROGRAM : NEWS CHANNEL 8 @11PM												
CON COM1: NEWS CHANNEL 8 @11PM												
3			1135P-1237A	30		\$700.00	9/28	9/28	1		FRI	1
PROGRAM : TONITE SHW-NBC												
CON COM1: TONITE SHW-NBC												

AGENCY ADVERTISER CODE = 13  
AGENCY PRODUCT CODE = 141  
AGENCY EST# = 1020

REP HEADLINE# 0326231  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP19/12 16.54  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1237A-136A PROGRAM : J FALLON-NBC< CON COM1 : J FALLON-NBC<	30		\$350.00	9/28	9/28	1		FRI	1
5			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1 : TODAY SHW3-NBC	30		\$275.00	9/28	9/28	1		FRI	1
6			200P-300P PROGRAM : RACHAEL RAY CON COM1 : RACHAEL RAY	30		\$250.00	9/28	9/28	1		FRI	1
7			300P-400P PROGRAM : DOCTORS< CON COM1 : DOCTORS<	30		\$375.00	9/28	9/28	1		FRI	1
8			400P-500P PROGRAM : DR. OZ< CON COM1 : DR. OZ<	30		\$550.00	9/28	9/28	1		FRI	1
9			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1 : NC8 TODAY@5AM<	30		\$300.00	9/28	9/28	1		FRI	1
10			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1 : NWSCH8 AT 5P<	30		\$850.00	9/28	9/28	1		FRI	1
11			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1 : NC8 TODAY@5:30<	30		\$550.00	9/28	9/28	1		FRI	1
12			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1 : NWSCH8 @5:30P<	30		\$925.00	9/28	9/28	1		FRI	1



REP HEADLINE# 1320031  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM RFP

SEP19/12 16.54  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,000.00	9/28	9/28	1		FRI	1
14			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,000.00	9/28	9/28	1		FRI	1
15			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	9/28	9/28	1		FRI	1
16			730P-800P PROGRAM : <del>EXTRA</del> CON COM1: <del>EXTRA</del> <i>ET</i>	30		\$1,850.00	9/28	9/28	1		FRI	1
17			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$650.00	9/28	9/28	1		FRI	1
18			900P-1000P PROGRAM : GRIMM-NBC CON COM1: GRIMM-NBC	30		\$3,300.00	9/28	9/28	1		FRI	1
19			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$425.00	10/1	10/1	1		MON	1
20			1100P-1135P PROGRAM : NEWS CHANNEL 8 @11PM CON COM1: NEWS CHANNEL 8 @11PM	30		\$1,800.00	10/1	10/1	1		MON	1
21			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$700.00	10/1	10/1	1		MON	1

REP HEADLINE# 0320231  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
CREDIT WORKSHEET HARRIS REPORT FROM REP

SEP19/12 16.54  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1237A-136A PROGRAM : J FALLON-NBC< CON COM1 : J FALLON-NBC<	30		\$350.00	10/1	10/1	1		MON	1
23			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1 : TODAY SHW3-NBC	30		\$275.00	10/1	10/1	1		MON	1
24			200P-300P PROGRAM : RACHAEL RAY CON COM1 : RACHAEL RAY	30		\$250.00	10/1	10/1	1		MON	1
25			300P-400P PROGRAM : DOCTORS< CON COM1 : DOCTORS<	30		\$375.00	10/1	10/1	1		MON	1
26			400P-500P PROGRAM : DR. OZ< CON COM1 : DR. OZ<	30		\$550.00	10/1	10/1	1		MON	1
27			430A-459A PROGRAM : NC8 TODAY@4:30< CON COM1 : NC8 TODAY@4:30<	30		\$65.00	10/1	10/1	1		MON	1
28			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1 : NC8 TODAY@5AM<	30		\$300.00	10/1	10/1	1		MON	1
29			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1 : NWSCH8 AT 5P<	30		\$850.00	10/1	10/1	1		MON	1
30			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1 : NC8 TODAY@5:30<	30		\$550.00	10/1	10/1	1		MON	1

PT HEADLINE# 0320131  
 \*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 SEP19/12 16.54  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CT	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$925.00	10/1	10/1	1		MON	1
32			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,000.00	10/1	10/1	1		MON	1
33			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,000.00	10/1	10/1	1		MON	1
34			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	10/1	10/1	1		MON	1
35			730P-800P PROGRAM : <del>EXTRA</del> EXTRA< CON COM1: EXTRA<	30		\$1,850.00	10/1	10/1	1		MON	1
36			800P-1000P PROGRAM : THE VOICE CON COM1: THE VOICE	30		20000.00	10/1	10/1	1		MON	1
37			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$650.00	10/1	10/1	1		MON	1
38			1100P-1135P PROGRAM : NEWS CHANNEL 8 @11PM CON COM1: NEWS CHANNEL 8 @11PM	30		\$1,800.00	9/29	9/29	1		SAT	1
39			1130P-101A PROGRAM : SAT NITE LIVE< CON COM1: SAT NITE LIVE<	30		\$1,600.00	9/29	9/29	1		SAT	1

REP HEADLINE# 6326231  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 SEP19/12 16.54  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			600P-630P PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	30		\$800.00	9/29	9/29	1	MA	SAT	1
41			700A-800A PROGRAM : THE TODAY SHOW - SATURDAY CON COM1: THE TODAY SHOW - SATURDAY	30		\$875.00	9/29	9/29	1		SAT	1
42			900A-1000A <i>7:00</i> PROGRAM : AVG. ALL WKS <i>due Payer Cup.</i> CON COM1: AVG. ALL WKS	30		\$425.00	9/29	9/29	1	MA	SAT	1
43			1100P-1135P <i>1130-130M</i> PROGRAM : NEWS CHANNEL 8 @11PM CON COM1: NEWS CHANNEL 8 @11PM	30		\$1,800.00	9/30	9/30	1		SUN	1
44			600P-630P PROGRAM : NEWSCH8-6 SUN CON COM1: NEWSCH8-6 SUN	30		\$900.00	9/30	9/30	1		SUN	1
45			630P-700P PROGRAM : NBC-NWS SUN CON COM1: NBC-NWS SUN	30		\$4,500.00	9/30	9/30	1		SUN	1
46			800P-1100P PROGRAM : AMERICA'S GOT TALENT (REPEAT) CON COM1: AMERICA'S GOT TALENT (REPEAT)	30		\$4,500.00	9/30	9/30	1	MA	SUN	1
47			800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$700.00	9/30	9/30	1		SUN	1
48			900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$425.00	9/30	9/30	1		SUN	1

SEP19/12 16.54  
\*\*\*\*\* WFLZ-TV \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			100P-200P	30		\$425.00	9/27	9/27	1		THU	1
PROGRAM : DAYS-OUR LIVES												
CON COM1 : DAYS-OUR LIVES												
50			1100P-1135P	30		\$1,800.00	9/27	9/27	1		THU	1
PROGRAM : NEWS CHANNEL 8 @11PM												
CON COM1 : NEWS CHANNEL 8 @11PM												
51			1135P-1237A	30		\$700.00	9/27	9/27	1		THU	1
PROGRAM : TONITE SHW-NBC<												
CON COM1 : TONITE SHW-NBC<												
52			1237A-136A	30		\$350.00	9/27	9/27	1		THU	1
PROGRAM : J FALLON-NBC<												
CON COM1 : J FALLON-NBC<												
53			1200N-100P	30		\$275.00	9/27	9/27	1		THU	1
PROGRAM : TODAY SHW3-NBC												
CON COM1 : TODAY SHW3-NBC												
54			200P-300P	30		\$250.00	9/27	9/27	1		THU	1
PROGRAM : RACHAEL RAY												
CON COM1 : RACHAEL RAY												
55			300P-400P	30		\$375.00	9/27	9/27	1		THU	1
PROGRAM : DOCTORS<												
CON COM1 : DOCTORS<												
56			400P-500P	30		\$550.00	9/27	9/27	1		THU	1
PROGRAM : DR. OZ<												
CON COM1 : DR. OZ<												
57			430A-459A	30		\$65.00	9/27	9/27	1		THU	1
PROGRAM : NC8 TODAY@4:30<												
CON COM1 : NC8 TODAY@4:30<												

REP HEADLINE# 6226231  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 SEP19/12 16.54  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CL	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1: NC8 TODAY@5AM<	30		\$300.00	9/27	9/27	1		THU	1
59			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1: NWSCH8 AT 5P<	30		\$850.00	9/27	9/27	1		THU	1
60			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$550.00	9/27	9/27	1		THU	1
61			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$925.00	9/27	9/27	1		THU	1
62			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,000.00	9/27	9/27	1		THU	1
63			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,000.00	9/27	9/27	1		THU	1
64			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	9/27	9/27	1		THU	1
65			730P-800P PROGRAM : <del>EXTRA</del> <i>ET</i> CON COM1: <del>EXTRA</del> <i>ET</i>	30		\$1,850.00	9/27	9/27	1		THU	1
66			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$650.00	9/27	9/27	1		THU	1

SEP 19/12 16.54  
\*\*\*\*\*  
WFLA-TV \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS:
: LINE# :	:	:	:	:	:	:	DATE	DATE	:	INVT	:	:SPTS:
67			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$425.00	10/2	10/2	1		TUE	1
68			1100P-1135P PROGRAM : NEWS CHANNEL 8 @11PM CON COM1: NEWS CHANNEL 8 @11PM	30		\$1,800.00	10/2	10/2	1		TUE	1
69			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$700.00	10/2	10/2	1		TUE	1
70			1237A-136A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$350.00	10/2	10/2	1		TUE	1
71			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$275.00	10/2	10/2	1		TUE	1
72			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/2	10/2	1		TUE	1
73			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$375.00	10/2	10/2	1		TUE	1
74			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$550.00	10/2	10/2	1		TUE	1
75			430A-459A PROGRAM : NBC TODAY@4:30< CON COM1: NBC TODAY@4:30<	30		\$65.00	10/2	10/2	1		TUE	1

REP HEADLINE# 6326231  
 \*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM RFP  
 SEP19/12 16.54  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
76			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1: NC8 TODAY@5AM<	30		\$300.00	10/2	10/2	1		TUE	1
77			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1: NWSCH8 AT 5P<	30		\$850.00	10/2	10/2	1		TUE	1
78			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$550.00	10/2	10/2	1		TUE	1
79			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$925.00	10/2	10/2	1		TUE	1
80			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,000.00	10/2	10/2	1		TUE	1
81			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,000.00	10/2	10/2	1		TUE	1
82			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	10/2	10/2	1		TUE	1
83			730P-800P PROGRAM : <del>EXTRA</del> CON COM1: <del>EXTRA</del>	30		\$1,850.00	10/2	10/2	1		TUE	1
84			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$650.00	10/2	10/2	1		TUE	1



FILE HEADLINE# 032073  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: CILL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 SEP19/12 16.54  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
85			400P-1000P PROGRAM : BIGST LRI2-NBC CON COM1 : BIGST LRI2-NBC	30		\$3,800.00	10/2	10/2	1		TUE	1
86			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1 : DAYS-OUR LIVES	30		\$425.00	9/26	9/26	1		WED	1
87			1100P-1135P PROGRAM : NEWS CHANNEL 8 @11PM CON COM1 : NEWS CHANNEL 8 @11PM	30		\$1,800.00	9/26	9/26	1		WED	1
88			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1 : TONITE SHW-NBC<	30		\$700.00	9/26	9/26	1		WED	1
89			1237A-136A PROGRAM : J FALLON-NBC< CON COM1 : J FALLON-NBC<	30		\$350.00	9/26	9/26	1		WED	1
90			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1 : TODAY SHW3-NBC	30		\$275.00	9/26	9/26	1		WED	1
91			200P-300P PROGRAM : RACHAEL RAY CON COM1 : RACHAEL RAY	30		\$250.00	9/26	9/26	1		WED	1
92			300P-400P PROGRAM : DOCTORS< CON COM1 : DOCTORS<	30		\$375.00	9/26	9/26	1		WED	1
93			400P-500P PROGRAM : DR. OZ< CON COM1 : DR. OZ<	30		\$550.00	9/26	9/26	1		WED	1

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REP HEADLINE# 6326231  
 \*\*\* ORIGINAL RET#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP19/12 16.54  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	COL	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
94			430A-459A PROGRAM : NC8 TODAY@4:30< CON COM1: NC8 TODAY@4:30<	30		\$65.00	9/26	9/26	1		WED	1
95			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1: NC8 TODAY@5AM<	30		\$300.00	9/26	9/26	1		WED	1
96			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1: NWSCH8 AT 5P<	30		\$850.00	9/26	9/26	1		WED	1
97			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$550.00	9/26	9/26	1		WED	1
98			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$925.00	9/26	9/26	1		WED	1
99			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,000.00	9/26	9/26	1		WED	1
100			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,000.00	9/26	9/26	1		WED	1
101			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	9/26	9/26	1		WED	1
102			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,850.00	9/26	9/26	1		WED	1

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
 :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

103 900A-1000A 30 \$650.00 9/26 9/26 1 WED 1  
 PROGRAM : TODAY SHW2-NBC  
 CON COM1: TODAY SHW2-NBC

SEP/12 64505.00 OCT/12 52430.00  
 CONTRACT TOTAL 116935.00  
 TOTAL SPOTS 103

MARKET TOTALS \$562,290 WFLA 18% WFTS 15% WTSP 25% WTVT 27% WTOG 2% WTTA 1% WMOR 1%  
 WMOX 0% WXPX 0% WWSB 7% CABL 0%  
 SHARES ARE ACCURATE  
 SVC- NSI  
 DEMOS- RA35+\*

**Crossroads Media**  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria VA 22314

**Americans For Job Security/ Issue**  
 Submission Number 776 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Americans For Job Security/ Issue	<b>Submission Cost:</b> 107,410	<b>Campaign Ref:</b> E:120920096
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> 13 / 141 / 1020	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06326231
<b>Est./PO Number:</b> 06326231	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Amer. 4 Job Security	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/24	10/01	Total	Cost
1	M-F 1p Days Of Our Lives ..F..	03	425	30 Comme	Nbr of Spots	1		1	425
2	M-Su 11p News ..F..	02	1800	30 Comme	Nbr of Spots	1		1	1800
3	M-F 1135p ET / 1035p CT Tonight Show ..F..	03	700	30 Comme	Nbr of Spots	1		1	700
4	M-F 1237a ET / 1137p CT Late Night ..F..	02	350	30 Comme	Nbr of Spots	1		1	350
5	M-F 12p Today Show III ..F..	02	275	30 Comme	Nbr of Spots	1		1	275
6	M-F 2p Rachael Ray ..F..	03	250	30 Comme	Nbr of Spots	1		1	250
7	M-F 3p Doctors ..F..	04	375	30 Comme	Nbr of Spots	1		1	375
8	M-F 4p Dr Oz ..F..	04	550	30 Comme	Nbr of Spots	1		1	550
<b>Weekly Totals: Total Spots(Ord Spots)</b>						63	36	99	

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria VA 22314

Americans For Job Security/ Issue  
Submission Number 776 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Americans For Job Security/ Issue	Submission Cost:	107410	Campaign Ref:	E:120920096
Buyer:	..	Client/Product/Estimate:	13/141/1020	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06326231
Est./PO Number:	06326231	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
9	M-F 5a News ...F..	01	300	30 Comme	Nbr of Spots	1	1	300
10	M-F 5p News ...F..	04	850	30 Comme	Nbr of Spots	1	1	850
11	M-F 530a News ...F..	01	550	30 Comme	Nbr of Spots	1	1	550
12	M-F 530p News ...F..	03	925	30 Comme	Nbr of Spots	1	1	925
13	M-F 6p News ...F..	02	2000	30 Comme	Nbr of Spots	1	1	2000
14	M-F 6a News ...F..	02	1000	30 Comme	Nbr of Spots	1	1	1000
15	M-F 7a Today Show ...F..	02	1400	30 Comme	Nbr of Spots	1	1	1400
16	M-F 730p Entertainment Tonight ...F..	02	1850	30 Comme	Nbr of Spots	1	1	1850
17	M-F 9a Today Show II ...F..	03	650	30 Comme	Nbr of Spots	1	1	650
18	Fri 9p ET / 8p CT Grimm ...F..	04	3300	30 Comme	Nbr of Spots	1	1	3300
19	M-F 1p Days Of Our Lives ...F..	03	425	30 Comme	Nbr of Spots	1	1	425
Weekly Totals: Total Spots(Ord Spots)					63	36	99	

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria VA 22314

Americans For Job Security/ Issue  
Submission Number 776 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Americans For Job Security/ Issue	Submission Cost:	107410	Campaign Ref:	E:120920096
Buyer:	..	Client/Product/Estimate:	13 / 141 / 1020	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06326231
Est/PO Number:	06326231	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
20	M-Su 11p News M.....	02	1800	30 Comme		1	1	1800
21	M-F 1135p ET / 1035p CT Tonight Show M.....	03	700	30 Comme		1	1	700
22	M-F 1237a ET / 1137p CT Late Night M.....	02	350	30 Comme		1	1	350
23	M-F 12p Today Show III M.....	02	275	30 Comme		1	1	275
24	M-F 2p Rachael Ray M.....	03	250	30 Comme		1	1	250
25	M-F 3p Doctors M.....	04	375	30 Comme		1	1	375
26	M-F 4p Dr Oz M.....	04	550	30 Comme		1	1	550
27	M-Th, Su 430a News .....S	02	65	30 Comme	1		1	65
28	M-F 5a News M.....	01	300	30 Comme		1	1	300
29	M-F 5p News M.....	04	850	30 Comme		1	1	850
Weekly Totals: Total Spots(Ord Spots)					63	36	99	

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria VA 22314

Americans For Job Security/ Issue  
Submission Number 776 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Americans For Job Security/ Issue  
Buyer: Americans For Job Security/ Issue  
Schedule Dates: 09/24/12 to 10/07/12  
Est./PO Number: 06326231  
Associated Copies: No  
Submission Cost: 107410  
Client/Product/Estimate: 13 / 141 / 1020  
Weeks: 2  
Contract type: Political  
Campaign Ref: E:120920096  
Sales Rep: HRP Washington, DC  
Order Ref: 06326231  
Business Type: POLITICAL  
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
30	M-F 530a News M.....	01	550	30 Comme		1	1	550
31	M-F 530p News M.....	03	925	30 Comme		1	1	925
32	M-F 6p News M.....	02	2000	30 Comme		1	1	2000
33	M-F 6a News M.....	02	1000	30 Comme		1	1	1000
34	M-F 7a Today Show M.....	02	1400	30 Comme		1	1	1400
35	M-F 730p Entertainment Tonight M.....	02	1850	30 Comme		1	1	1850
36	Mon 8-10p ET / 7-9p CT Voice M.....	01	20000	30 Comme		1	1	20000
37	M-F 9a Today Show II M.....	03	650	30 Comme		1	1	650
38	M-Su 11p News ....S.	02	1800	30 Comme		1	1	1800
39	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	02	1600	30 Comme		1	1	1600
40	Sat 7a Today Show	02						
Weekly Totals: Total Spots (Ord Spots)					875	63	99	875

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Submission Number 776 Issue 1



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Americans For Job Security/ Issue	Submission Cost:	107410	Campaign Ref:	E:120920096
Buyer:	...	Client/Product/Estimate:	13 /141 /1020	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06326231
Est./PO Number:	06326231	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
41	M-Su Late News Late Run ...S	02	1800	30 Comme	Nbr of Spots	1	1	1800
42	Sun 6p News ...S	02	900	30 Comme	Nbr of Spots	1	1	900
43	Sun 630p ET / 530p CT NBC Nightly News ...S	02	4500	30 Comme	Nbr of Spots	1	1	4500
44	Sun 8a Today Show ...S	02	700	30 Comme	Nbr of Spots	1	1	700
45	Sun 9a News ...S	02	425	30 Comme	Nbr of Spots	1	1	425
46	M-F 1p Days Of Our Lives ..T..	03	425	30 Comme	Nbr of Spots	1	1	425
47	M-Su 11p News ..T..	02	1800	30 Comme	Nbr of Spots	1	1	1800
48	M-F 1135p ET / 1035p CT Tonight Show ..T..	03	700	30 Comme	Nbr of Spots	1	1	700
49	M-F 1237a ET / 1137p CT Late Night ..T..	02	350	30 Comme	Nbr of Spots	1	1	350
50	M-F 12p Today Show III	02	275	30	Nbr of Spots	1	1	275
Weekly Totals: Total Spots(Ord Spots)					63	36	99	



**Crossroads Media**  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria VA 22314

**Americans For Job Security/ Issue**  
 Submission Number 776 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Americans For Job Security/ Issue	<b>Submission Cost:</b> 107410	<b>Campaign Ref:</b> E:120920096
<b>Buyer:</b>	<b>Client/Product/Estimate:</b> 13/141/1020	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06326231
<b>Est./PO Number:</b> 06326231	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
51	M-F 2p Rachel Ray ...T...	03	250	30 Comme	Nbr of Spots 1	1	1	250
52	M-F 3p Doctors ...T...	04	375	30 Comme	Nbr of Spots 1	1	1	375
53	M-F 4p Dr Oz ...T...	04	550	30 Comme	Nbr of Spots 1	1	1	550
54	M-Th, Su 430a News ..W....	02	65	30 Comme	Nbr of Spots 1	1	1	65
55	M-F 5a News ...T...	01	300	30 Comme	Nbr of Spots 1	1	1	300
56	M-F 5p News ...T...	04	850	30 Comme	Nbr of Spots 1	1	1	850
57	M-F 530a News ...T...	01	550	30 Comme	Nbr of Spots 1	1	1	550
58	M-F 530p News ...T...	03	925	30 Comme	Nbr of Spots 1	1	1	925
59	M-F 6p News ...T...	02	2000	30 Comme	Nbr of Spots 1	1	1	2000
60	M-F 6a News ...T...	02	1000	30 Comme	Nbr of Spots 1	1	1	1000
61	M-F 7a Today Show ...T...	02	1400	30 Comme	Nbr of Spots 1	1	1	1400
<b>Weekly Totals: Total Spots(Ord Spots)</b>					63	36	99	

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria VA 22314

Americans For Job Security/ Issue  
Submission Number 776 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Americans For Job Security/ Issue	Submission Cost:	107410	Campaign Ref:	E:120920096
Buyer:	..	Client/Product/Estimate:	13/141/1020	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06326231
Est./PO Number:	06326231	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
62	M-F 730p Entertainment Tonight ...T....	02	1850	30 Comme	Nbr of Spots	1	1	1850
63	M-F 9a Today Show II ...T....	03	650	30 Comme	Nbr of Spots	1	1	650
64	M-F 1p Days Of Our Lives ..T....	03	425	30 Comme	Nbr of Spots	1	1	425
65	M-Su 11p News ..T....	02	1800	30 Comme	Nbr of Spots	1	1	1800
66	M-F 1135p ET / 1035p CT Tonight Show ..T....	03	700	30 Comme	Nbr of Spots	1	1	700
67	M-F 1237a ET / 1137p CT Late Night ..T....	02	350	30 Comme	Nbr of Spots	1	1	350
68	M-F 12p Today Show III ..T....	02	275	30 Comme	Nbr of Spots	1	1	275
69	M-F 2p Rachael Ray ..T....	03	250	30 Comme	Nbr of Spots	1	1	250
70	M-F 3p Doctors ..T....	04	375	30 Comme	Nbr of Spots	1	1	375
71	M-F 4p Dr Oz ..T....	04	550	30 Comme	Nbr of Spots	1	1	550
Weekly Totals: Total Spots (Ord Spots)					63	36	99	

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria VA 22314

Americans For Job Security/ Issue  
Submission Number 776 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Americans For Job Security/ Issue	Submission Cost:	107410	Campaign Ref:	E:120920096
Buyer:		Client/Product/Estimate:	13 /141 /1020	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06326231
Est./PO Number:	06326231	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
72	M-Th, Su 430a News M.....	02	65	30 Comme	Nbr of Spots	1	1	65
73	M-F 5a News .T.....	01	300	30 Comme	Nbr of Spots	1	1	300
74	M-F 5p News .T.....	04	850	30 Comme	Nbr of Spots	1	1	850
75	M-F 530a News .T.....	01	550	30 Comme	Nbr of Spots	1	1	550
76	M-F 530p News .T.....	03	925	30 Comme	Nbr of Spots	1	1	925
77	M-F 6p News .T.....	02	2000	30 Comme	Nbr of Spots	1	1	2000
78	M-F 6a News .T.....	02	1000	30 Comme	Nbr of Spots	1	1	1000
79	M-F 7a Today Show .T.....	02	1400	30 Comme	Nbr of Spots	1	1	1400
80	M-F 730p Entertainment Tonight .T.....	02	1850	30 Comme	Nbr of Spots	1	1	1850
81	M-F 9a Today Show II .T.....	03	650	30 Comme	Nbr of Spots	1	1	650
82	M-F 1p Days Of Our Lives .T.....	03	425	30 Comme	Nbr of Spots	1	1	425
Weekly Totals: Total Spots(Ord Spots)					63	36	99	

**Crossroads Media**  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria VA 22314

**Americans For Job Security/ Issue**  
 Submission Number 776 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Americans For Job Security/ Issue	<b>Submission Cost:</b> 107410	<b>Campaign Ref:</b> E:120920096
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 13 /141 /1020	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06326231
<b>Est./PO Number:</b> 06326231	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
83	M-Su 11p News ..W...	02	1800	30 Comme	Nbr of Spots	1	1	1800
84	M-F 1135p ET / 1035p CT Tonight Show ..W...	03	700	30 Comme	Nbr of Spots	1	1	700
85	M-F 1237a ET / 1137p CT Late Night ..W...	02	350	30 Comme	Nbr of Spots	1	1	350
86	M-F 12p Today Show III ..W...	02	275	30 Comme	Nbr of Spots	1	1	275
87	M-F 2p Rachael Ray ..W...	03	250	30 Comme	Nbr of Spots	1	1	250
88	M-F 3p Doctors ..W...	04	375	30 Comme	Nbr of Spots	1	1	375
89	M-F 4p Dr Oz ..W...	04	550	30 Comme	Nbr of Spots	1	1	550
90	M-Th, Su 430a News .T....	02	65	30 Comme	Nbr of Spots	1	1	65
91	M-F 5a News ..W...	01	300	30 Comme	Nbr of Spots	1	1	300
92	M-F 5p News ..W...	04	850	30 Comme	Nbr of Spots	1	1	850
<b>Weekly Totals:</b> Total Spots(Ord Spots)					63	36	99	

**Crossroads Media**  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria VA 22314

**Americans For Job Security/ Issue**  
 Submission Number 776 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8866

**Original**

<b>Client:</b> Americans For Job Security/ Issue	<b>Submission Cost:</b> 107410	<b>Campaign Ref:</b> E:120920096
<b>Buyer:</b> .....	<b>Client/Product/Estimate:</b> 13 / 141 / 1020	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06326231
<b>Est./PO Number:</b> 06326231	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
93	M-F 530a News ..W....	01	550	30 Comme	Nbr of Spots 1		1	550
94	M-F 530p News ..W....	03	925	30 Comme	Nbr of Spots 1		1	925
95	M-F 6p News ..W....	02	2000	30 Comme	Nbr of Spots 1		1	2000
96	M-F 6a News ..W....	02	1000	30 Comme	Nbr of Spots 1		1	1000
97	M-F 7a Today Show ..W....	02	1400	30 Comme	Nbr of Spots 1		1	1400
98	M-F 730p Entertainment Tonight ..W....	02	1850	30 Comme	Nbr of Spots 1		1	1850
99	M-F 9a Today Show II ..W....	03	650	30 Comme	Nbr of Spots 1		1	650
<b>Weekly Totals: Total Spots(Ord Spots)</b>					63	36	99	

<b>Grand Totals</b>				<b>Month 9 Weeks: 5</b>	<b>Month 10 Weeks: 4</b>
				<b>09/24</b>	<b>10/01</b>
Spots	99			63	36
Cost	107410			58845	48585

Grand Totals:

Spots: 99

Gross Total: 107,410.00

Commission: 16,111.50

Net Total: 91,298.50

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Michelle Santuoso

do hereby request station time concerning the following issue:

Americans for Job Security

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: Americans For Job Security

**Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”**

☐
☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans For Job Security  
107 South West Street, PMB 551  
Alexandria VA 22314  
Stephen DeMaura, Pres.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement (s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

9/24/12      [Signature]      703-672-0801  
Date                      Signature                      Contact Phone Number

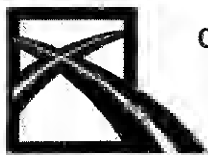
**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title



31387



CROSSROADS MEDIA, LLC

MEDIA ACCOUNT  
66 CANAL CENTER PLAZA  
SUITE 500  
ALEXANDRIA, VA 22314

VIRGINIA COMMERCE BANK

ALEXANDRIA, VA

68-525/560

9/24/2012

PAY TO THE  
ORDER OF

WFLA-TV

\$ \*\*99,394.75

Ninety-Nine Thousand Three Hundred Ninety-Four and 75/100\*\*\*\*\*

DOLLARS

WFLA-TV

200 South Parker Street  
Tampa, FL 33606

MEMO

AJS FL Pres 9/26-10/2/12

TWO SIGNATURES REQUIRED OVER \$10,000.00

SECURE  
SAFE  
STICKER

⑈031387⑈ ⑈056005253⑈

⑈2006 3288⑈

CROSSROADS MEDIA, LLC  
MEDIA ACCOUNT

31387

WFLA-TV

9/24/2012

AJS FL Pres 9/26-10/2/12

99,394.75

E:180920096

Media Account

AJS FL Pres 9/26-10/2/12

99,394.75



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	Matt Oestrich	<b>STATION:</b>	WFLA
<b>FROM:</b>	Meghan McGarr	<b>HRP OFFICE:</b>	Washington, DC

**REQUEST RECEIVED FROM**

**DATE** 9-2-12

<b>BUYER:</b>	Noelle Ramsey
<b>AGENCY:</b>	Cross Raads Media
<b>ADDRESS:</b>	66 Canal Center Plaza Suite 555, Alexandria VA 22314
<b>PHONE #:</b>	703 299 1760
<b>FAX #:</b>	703-299-1761
<b>OTHER:</b>	

**AVAILS FOR                      ISSUE**

<b>COMMITTEE:</b>	Americans for Job Security
<b>CHAIRPERSON:</b>	Steve DeMaura—President
<b>TREASURER:</b>	
<b>ADDRESS:</b>	107 South West Street PMB 551 Alexandria, VA 22314
<b>PHONE #:</b>	703 535 3110
<b>FAX #:</b>	
<b>OTHER:</b>	

**FOR**

<b>CANDIDATE:</b>	ISSUE
<b>OFFICE:</b>	
<b>PARTY:</b>	Republican

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	As ordered
<b>COMMERICAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21453  
Crossroads Media  
66 Canal Center Plaza  
Suite 555  
ALEXANDRIA VA 22314

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Americans For Job Security/  
PROD: Amer. 4 Job Security

2012  
INVOICE DATE: 09/30/12  
ORDER TYPE: Political  
WFLA I SS  
E: 120920096  
WFLA  
INVOICE NUMBER: 0100032682  
PAGE: 1  
BROADCAST MONTH: 08/27/2012 - 09/30/2012  
SCHEDULE DATES: 9/24/12-10/07/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 13 /141 /1020  
Desc: 06326231

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
M-F 1p Days Df Dur Lives	425.00	1	1	9/28	FR	01:43P	30 AJS12TV01 :30 Commercial	425.00	
M-Su 11p News	1800.00	2	1	9/28	FR	11:14P	30 AJS12TV01 :30 Commercial	1800.00	
M-F 1135p ET / 1035p CT Tonigh	700.00	3	1	9/28	FR	11:48P	30 AJS12TV01 :30 Commercial	700.00	
M-F 1237a ET / 1137p CT Late N	350.00	4	1	9/28	FR	01:01A	30 AJS12TV01 :30 Commercial	350.00	
M-F 12p Today Show III	275.00	5	1	9/28	FR	12:26P	30 AJS12TV01 :30 Commercial	275.00	
M-F 2p Rachael Ray	250.00	6	1	9/28	FR	02:34P	30 AJS12TV01 :30 Commercial	250.00	
M-F 3p Doctors	375.00	7	1	9/28	FR	03:58P	30 AJS12TV01 :30 Commercial	375.00	
M-F 4p Dr Oz	550.00	8	1	9/28	FR	04:56P	30 AJS12TV01 :30 Commercial	550.00	
M-F 5a News	300.00	9	1	9/28	FR	05:10A	30 AJS12TV01 :30 Commercial	300.00	
M-F 5p News	850.00	10	1	9/28	FR	05:14P	30 AJS12TV01 :30 Commercial	850.00	
M-F 530a News	550.00	11	1	9/28	FR	05:51A	30 AJS12TV01 :30 Commercial	550.00	
M-F 530p News	925.00	12	1	9/28	FR	05:59P	30 AJS12TV01 :30 Commercial	925.00	
M-F 6p News	2000.00	13	1	9/28	FR	06:22P	30 AJS12TV01 :30 Commercial	2000.00	
M-F 6a News	1000.00	14	1	9/28	FR	06:29A	30 AJS12TV01 :30 Commercial	1000.00	

\*\*\* Continued \*\*\*

PERIOD COST 59,970.00

65 Total Units		Debits	.00
ACTUAL GROSS BILLING	59,970.00	Credits	.00
AGENCY COMMISSION	8,995.50		
NET DUE	50,974.50	SUB-TOTALS	.00
		TOTAL RECONCILING	.00

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**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER: Americans For Job Security/  
PRODUCT: Amer. 4 Job Security

INVOICE NUMBER: 0100032682  
BROADCAST MONTH: 08/27/2012 - 09/30/2012  
AMOUNT DUE: 50,974.50

REMIT TO:

\*00204

000021453  
Crossroads Media  
66 Canal Center Plaza  
Suite 555  
ALEXANDRIA VA 22314

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000021453 00000100032682 005097450 0



# WFLA-TV

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### INVOICE / AFFIDAVIT

21453  
Crossroads Media  
66 Canal Center Plaza  
Suite 555  
ALEXANDRIA VA 22314

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Americans For Job Security/  
PROD: Amer. 4 Job Security

2012  
INVOICE DATE 09/30/12 E:120920096  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032682  
PAGE BROADCAST MONTH 2 08/27/2012 - 09/3  
SCHEDULE DATES 9/24/12-10/07/12  
Standard 8 Broadcast Month

REF#: 13 /141 /1020  
Desc: 06326231

TERMS: NET 30 DAYS.

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 7a Today Show	1400.00	15 1	9/28	FR	08:38A	30	AJS12TV01 :30 Commercial		
M-F 730p Entertainment Tonight	1850.00	16 1	9/28	FR	07:56P	30	AJS12TV01 :30 Commercial		
M-F 9a Today Show II	650.00	17 1	9/28	FR	09:59A	30	AJS12TV01 :30 Commercial		
Fri 9p ET / 8p CT Grimm	3300.00	18 1	9/28	FR	09:16P	30	AJS12TV01 :30 Commercial		
M-Th, Su 430a News	65.00	27 1	9/30	SU	04:54A	30	AJS12TV01 :30 Commercial		
M-Su 11p News	1800.00	38 1	9/29	SA	11:15P	30	AJS12TV01 :30 Commercial		
Sat 1130p ET / 1030p CT Saturday Night Live	1600.00	39 1	9/29	SA	12:43A	30	AJS12TV01 :30 Commercial		
Sat 7a Today Show	875.00	40 1	9/29	SA	08:59A	30	AJS12TV01 :30 Commercial		
M-Su Late News Late Run	1800.00	41 1	9/30	SU	12:04A	30	AJS12TV01 :30 Commercial		
Sun 6p News	900.00	42 1	9/30	SU	06:59P	30	AJS12TV01 :30 Commercial		
Sun 630p ET / 530p CT NBC Nightly News	4500.00	43 1	9/30	SU	06:41P	30	AJS12TV01 :30 Commercial		
Sun 8a Today Show	700.00	44 1	9/30	SU	08:28A	30	AJS12TV01 :30 Commercial		
Sun 9a News	425.00	45 1	9/30	SU	09:52A	30	AJS12TV01 :30 Commercial		
M-F 1p Days Of Our Lives	425.00	46 1	9/27	TH	01:58P	30	AJS12TV01 :30 Commercial		
M-Su 11p News	1800.00	47 1	9/27	TH	11:12P	30	AJS12TV01 :30 Commercial		
M-F 1135p ET / 1035p CT Tonight Show	700.00	48 1	9/27	TH	12:31A	30	AJS12TV01 :30 Commercial		
M-F 1237a ET / 1137p CT Late Night	350.00	49 1	9/27	TH	01:28A	30	AJS12TV01 :30 Commercial		
M-F 12p Today Show III	275.00	50 1	9/27	TH	12:29P	30	AJS12TV01 :30 Commercial		
M-F 2p Rachael Ray	250.00	51 1	9/27	TH	02:37P	30	AJS12TV01 :30 Commercial		
M-F 3p Doctors	375.00	52 1	9/27	TH	03:22P	30	AJS12TV01 :30 Commercial		
M-F 4p Dr Oz	550.00	53 1	9/27	TH	04:35P	30	AJS12TV01 :30 Commercial		
M-Th, Su 430a News	65.00	54 1	9/26	WE	04:58A	30	AJS12TV01 :30 Commercial		
M-F 5a News									

\*\*\* Continued \*\*\*

Sports  
Dverrun

PERIOD COST 59,970.00

65 Total Units  
ACTUAL GROSS BILLING 59,970.00  
AGENCY COMMISSION 8,995.50  
NET DUE 50,974.50

SUB-TOTALS Debits .00  
TOTAL RECONCILING Credits .00

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### INVOICE / AFFIDAVIT

21453  
Crossroads Media  
66 Canal Center Plaza  
Suite 555  
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Americans For Job Security/  
PROD: Amer. 4 Job Security

2012  
INVOICE DATE: 09/30/12  
ORDER TYPE: Political  
WFLA I SS  
E:120920096  
WFLA  
INVOICE NUMBER: 0100032682  
PAGE: 3  
BROADCAST MONTH: 08/27/2012 - 09/3

REF#: 13 /141 /1020  
Desc: 06326231

9/24/12-10/07/12  
Standard Broadcast Month

TERMS: NET 30 DAYS.

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 5p News	300.00	55 1	9/27	TH	05:10A	30 AJS12TV01	300.00	
					*WFLA	:30 Commercial		
M-F 530a News	850.00	56 1	9/27	TH	05:28P	30 AJS12TV01	850.00	
					*WFLA	:30 Commercial		
M-F 530p News	550.00	57 1	9/27	TH	05:41A	30 AJS12TV01	550.00	
					*WFLA	:30 Commercial		
M-F 6p News	925.00	58 1	9/27	TH	05:40P	30 AJS12TV01	925.00	
					*WFLA	:30 Commercial		
M-F 6a News	2000.00	59 1	9/27	TH	06:29P	30 AJS12TV01	2000.00	
					*WFLA	:30 Commercial		
M-F 7a Today Show	1000.00	60 1	9/27	TH	06:27A	30 AJS12TV01	1000.00	
					*WFLA	:30 Commercial		
M-F 730p Entertainment Tonight	1400.00	61 1	9/27	TH	07:29A	30 AJS12TV01	1400.00	
					*WFLA	:30 Commercial		
M-F 9a Today Show II	1850.00	62 1	9/27	TH	07:46P	30 AJS12TV01	1850.00	
					*WFLA	:30 Commercial		
M-F 1p Days Df Our Lives	650.00	63 1	9/27	TH	09:29A	30 AJS12TV01	650.00	
					*WFLA	:30 Commercial		
M-Su 11p News	425.00	82 1	9/26	WE	01:46P	30 AJS12TV01	425.00	
					*WFLA	:30 Commercial		
M-F 1135p ET / 1035p CT Tonigh	1800.00	83 1	9/26	WE	11:22P	30 AJS12TV01	1800.00	
					*WFLA	:30 Commercial		
M-F 1237a ET / 1137p CT Late N	700.00	84 1	9/26	WE	12:10A	30 AJS12TV01	700.00	
					*WFLA	:30 Commercial		
M-F 12p Today Show III	350.00	85 1	9/26	WE	01:33A	30 AJS12TV01	350.00	
					*WFLA	:30 Commercial		
M-F 2p Rachael Ray	275.00	86 1	9/26	WE	12:26P	30 AJS12TV01	275.00	
					*WFLA	:30 Commercial		
M-F 3p Doctors	250.00	87 1	9/26	WE	02:41P	30 AJS12TV01	250.00	
					*WFLA	:30 Commercial		
M-F 4p Dr Dz	375.00	88 1	9/26	WE	03:53P	30 AJS12TV01	375.00	
					*WFLA	:30 Commercial		
M-F 5a News	550.00	89 1	9/26	WE	04:27P	30 AJS12TV01	550.00	
					*WFLA	:30 Commercial		
M-F 5p News	300.00	91 1	9/26	WE	05:23A	30 AJS12TV01	300.00	
					*WFLA	:30 Commercial		
M-F 530a News	850.00	92 1	9/26	WE	05:12P	30 AJS12TV01	850.00	
					*WFLA	:30 Commercial		
M-F 530p News	550.00	93 1	9/26	WE	05:42A	30 AJS12TV01	550.00	
					*WFLA	:30 Commercial		
M-F 6p News	925.00	94 1	9/26	WE	05:40P	30 AJS12TV01	925.00	
					*WFLA	:30 Commercial		
M-F 6a News	2000.00	95 1	9/26	WE	06:18P	30 AJS12TV01	2000.00	
					*WFLA	:30 Commercial		
M-F 7a Today Show	1000.00	96 1	9/26	WE	06:44A	30 AJS12TV01	1000.00	
					*WFLA	:30 Commercial		
	1400.00	97 1	9/26	WE	08:26A	30 AJS12TV01	1400.00	
*** Continued ***								

PERIOD COST 59,970.00

65 Total Units  
ACTUAL GROSS BILLING 59,970.00  
AGENCY COMMISSION 8,995.50  
NET DUE 50,974.50

SUB-TOTALS Debits .00  
Credits .00  
TOTAL RECONCILING .00

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### INVOICE / AFFIDAVIT

2012 WFLA I SS  
INVOICE DATE 09/30/12 E: 120920096  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032682 PAGE BROADCAST MONTH  
SCHEDULE DATES 4 08/27/2012 - 09/3  
9/24/12-10/07/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

21453  
Crossroads Media  
66 Canal Center Plaza  
Suite 555  
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Americans For Job Security/  
PROD: Amer. 4 Job Security

REF#: 13 /141 /1020  
Oesc: 06326231

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 730p Entertainment Tonight	1850.00	98	1	9/26	WE	07:40P	30 AJS12TV01 :30 Commercial	1850.00		
M-F 9a Today Show II	650.00	99	1	9/26	WE	09:51A	30 AJS12TV01 :30 Commercial	650.00		
M-Th, Su 430a News	65.00	100	1	9/27	TH	04:51A	30 AJS12TV01 :30 Commercial	65.00		
Sat 7a News	425.00	101	1	9/29	SA	07:28A	30 AJS12TV01 :30 Commercial	425.00		
Sun 8a Today Show	700.00	103	1	9/30	SU	08:26A	30 AJS12TV01 :30 Commercial	700.00		
Total Airtime Gross Spot Revenue:				59,970.00						

PERIOD COST	59,970.00	65 Total Units			
		ACTUAL GROSS BILLING	59,970.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	8,995.50		Credits .00
		NET DUE	50,974.50	TOTAL RECONCILING	.00

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